

Starter Company *plus* About the Program

Be your own boss. Start your business. [Launch your future.](#)

Starter Company Plus is a free program offered by the Business Enterprise Centre that helps entrepreneurs start, expand or purchase a business. Participants receive training, one-on-one mentoring, and the opportunity to apply for a micro-grant to develop their business idea. Workshops and mentorship are offered in-person and online, allowing entrepreneurs across Northeastern Ontario to participate.

Requirements

Applicants must be 18 years of age or older, not returning to school, and planning to work full-time in the business they are starting, expanding, or purchasing.

The Business Enterprise Centre offers programs and services to communities along the Highway 11 corridor from Hornepayne to Matheson, as well as Timmins, and the James Bay Coast.

Interested in learning more? [Contact us!](#)

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All workshops will be held VIRTUALLY on WebEx from 6:00-8:00pm
except for Workshop 8: Learn about the Business Community on
Tuesday, May 28th 2024 from 2:00-4:00pm.

You will receive further instructions on the WebEx platform.

Starter Company *plus* How does the Program Work?

Learn at the **Workshops** *All workshops will be held from 6:00-8:00pm except Workshop 8 (2:00-4:00pm)

Workshop 1: Introduction | Tuesday, April 9, 2024 - [Webex Link](#)

Learn about entrepreneurship, draft your Business Model Canvas and launch your plan with a with your Business Profile with James Parisi from The Business Enterprise Centre.

Workshop 2: Market Analysis | Tuesday, April 16, 2024 - [Webex Link](#)

Identify, research, analyze, and assess your competitive advantage with Research Coordinator James Parisi from the Timmins Economic Development Corporation.

Workshop 3: Marketing Strategy | Tuesday, April 23, 2024 - [Webex Link](#)

Discover branding, advertising, and social media. Learn about low-cost tools to help you with your marketing. Determine your business voice with Keitha Robson of The Chamber.

Workshop 4: Operations Mgt. & Finalizing Your Plan | Tuesday, April 30, 2024 - [Webex Link](#)

Dive into your Operations Management section, build your appendix, title page and table of contents. Finally, complete your executive summary to round out your business plan.

Workshop 5: Financial Projections & Cash Flow | Tuesday, May 7, 2024 - [Webex Link](#)

Predict your business revenues and expenses and realize your profitability with James Parisi from The Business Enterprise Centre.

Workshop 6: How to Pitch Your Business | Tuesday, May 14, 2024 - [Webex Link](#)

Learn how to prepare and practice your business pitch with Nancy Riopel, CEO, Consultant and Project Manager with Humangement.

Workshop 7: Values in Good Bookkeeping | Tuesday, May 21, 2024 - [Webex Link](#)

Explore the legal and logistical requirements of starting up, expanding, or purchasing a business, and learn the values in good bookkeeping from Christine Bedard of Northwoods Bookkeeping & Consulting Inc.

Workshop 8: Learn about the Business Community | Tuesday, May 28, 2024 - [Webex Link](#)

Learn about other organizations that assist businesses such as NEOnet, the Community Futures Development Corporations, Link North, Northern Ontario Angels, Timmins Chamber of Commerce, banking, insurance and legal professionals.

Graduation and Pitch Your Business | Tuesday, June 11, 2024 - [Webex Link](#)

Pitch your business and network with the business community. Receive your certificate of completion.

Individualized Learning Plan

Create an individual learning plan for your needs in order to gain the most value from program workshops & resources.

Consultation

Meet with a business development consultant once a week to review your business plan and discuss next-steps.

Mentoring

Learn best practices from business owners, industry professionals, entrepreneurs, and other program participants.

Funding & Financing

Submit your application for a micro-grant of up to \$5000 to start, expand or purchase your business.*

*Discuss your eligibility for the micro-grant and other funding and financing opportunities with your consultant.