

Starter Company *plus* About the Program

Be your own boss. Start your business. [Launch your future.](#)

Starter Company Plus is a free program offered by the Business Enterprise Centre that helps entrepreneurs start, expand or purchase a business. Participants receive training, one-on-one mentoring, and the opportunity to apply for a micro-grant to develop their business idea. Workshops and mentorship are offered in-person and online, allowing entrepreneurs across Northeastern Ontario to participate.

Requirements

Applicants must be 18 years of age or older, not returning to school, and planning to work full-time in the business they are starting, expanding, or purchasing.

The Business Enterprise Centre offers programs and services to communities along the Highway 11 corridor from Hornepayne to Matheson, as well as Timmins, and the James Bay Coast.

Interested in learning more? [Contact us!](#)

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All workshops will be held VIRTUALLY on WebEx from 6:00-8:00pm
except for Workshop 5: Learn about the Business Community on Tuesday
May 3, 2022 from 2:00-4:00pm.

You will receive further instructions on the WebEx platform.

Starter Company *plus* How does the Program Work?

Learn at the **Workshops** *All workshops will be held from 6:00-8:00pm except Workshop 5 (2:00-4:00pm)

Workshop 1: Introduction | Tuesday, April 5, 2022

Learn about entrepreneurship, draft your Business Model Canvas and launch your plan with a with your Business Profile. Explore operations, risk management, succession planning and assemble all the pieces of your business plan with Mike Scott from The Business Enterprise Centre.

Workshop 2: Financial Projections & Cash Flow | Tuesday, April 12, 2022

Predict your business revenues and expenses and realize your profitability with Jeremy Elomaa from The Business Enterprise Centre.

Workshop 3: Marketing Strategy | Tuesday, April 19, 2022

Discover branding, advertising, and social media. Learn about low-cost tools to help you with your marketing. Determine your business voice with Keitha Robson of The Chamber.

Workshop 4: Values in Good Bookkeeping | Tuesday, April 26, 2022

Explore the legal and logistical requirements of starting up, expanding, or purchasing a business, and learn the values in good bookkeeping from Christine Bedard of Northwoods Bookkeeping & Consulting Inc.

Workshop 5: Learn about the Business Community | Tuesday, May 3, 2022

Learn about other organizations that assist businesses such as NEOnet, the Community Futures Development Corp., Timmins Chamber of Commerce, banking and insurance professionals and others.

Workshop 6: Market Analysis | Tuesday, May 10, 2022

Identify, research, analyze, and assess your competitive advantage with Research Coordinator James Parisi from the Timmins Economic Development Corporation.

Tuesday, May 17, 2021 - BREAK

Workshop 7: How to Pitch Your Business | Tuesday, May 24, 2022

Learn how to prepare and practice your business pitch with Nancy Riöpel, CEO, Consultant and Project Manager with Humangement.

Workshop 8: Pitch Your Business & Graduation | Tuesday, May 31, 2022

Pitch your business and network with the business community. Receive your certificate of completion.

Individualized Learning Plan

Create an individual learning plan for your needs in order to gain the most value from program workshops & resources.

Consultation

Meet with a business development consultant once a week to review your business plan and discuss next-steps.

Mentoring

Learn best practices from business owners, industry professionals, entrepreneurs, and other program participants.

Funding & Financing

Submit your application for a micro-grant of up to \$5000 to start, expand or purchase your business.*

*Discuss your eligibility for the micro-grant and other funding and financing opportunities with your consultant.